

## **Mark Ewert**

### **Leadership Coaching**

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### ***How Leadership Coaching Works***

By the time most people have reached a position of leadership in an organization, they have highly developed skills, intelligence, and savvy. However *you* may still be looking for ways to stay fresh, manage stress, have more impact, and meet new challenges. Going to a workshop at a conference may no longer be that useful to you, and examples from other workplaces might not be helpful either. Personal coaching provides professional development that is custom-crafted to your “learning edge.” It leverages your real-time challenges within your organizational system, and practical, on-the-job approaches to create professional growth opportunities. Leadership coaching can help you develop authentic leadership presence, achieve maximum impact, and deliver outstanding business results.

### ***Mark Ewert’s Background***

As a leadership coach, Mr. Ewert is an expert listener, a careful observer, and a challenging questioner. This helps his clients, like you, to find the greater clarity of vision, superior resilience, and increased energy needed for truly effective leadership. He was trained through the Leadership Coaching Program at Georgetown University. He is a member of the International Coaching Federation, operates under its Code of Ethics, and is a candidate for international certification.

From 1998 to 2008, Mark Ewert advanced from manager to director, then to the executive team at the national American Lung Association, serving as the CEO of an affiliated professional organization. During this time his roles also changed -- from being an implementer, to training non-professionals to implement, to consulting and coaching other professionals in strategy, planning, and execution, to providing professional development for staff and volunteers, at all levels and in all areas of work – including their own career paths.

### ***What are the Next Steps?***

- Call Mark Ewert today for a complementary coaching session and determine the match between your objectives and his approach.
- Coaching meetings are usually an hour in duration, every other week, but can be longer or more frequent as needed.
- Coaching can happen live or on the phone, location is flexible based on mutual convenience.
- Our agreement includes phone and e-mail support, questions, and resources between meetings.